FOR IMMEDIATE RELEASE

Kokomo Joe's Unveils Kokomo GP, Its Best Track Yet: Multi-Level Indoor Go-Karts Now Open in St. Peters

The family-owned fun center is now open for walk-in racing, with a Grand Opening Weekend Nov. 20–22 for the whole community

ST. PETERS, MO. — Kokomo Joe's Family Fun Center is now open to the public with Kokomo GP, its new multi-level indoor go-kart track, bringing a racing experience found at fewer than 40 venues nationwide right here to St. Charles County. Owners Angel and Joe Johnson have built and operated go-kart tracks before, and this one is the best of the best: the biggest milestone yet for the family-owned entertainment center they've run in St. Peters for more than 13 years.

Kokomo Joe's isn't a side project for the Johnsons. It's their life's work. They've built it into a St. Peters staple, and they know this industry from the inside, including what it takes to build and run a great track. Karting runs deep in the Johnson family, too. Their sons grew up in the sport and are still immersed in the karting world today, giving the family an insider's view of what racers look for. All of that experience shaped everything here, from the track layout to the guest experience.

This isn't a corporate chain opening another location. For a local, family-owned small business, a multi-million-dollar track of this kind, one of fewer than 40 in the country, is a huge accomplishment and the largest investment in the company's history. Until now, St. Louis–area racers have had to travel to find an experience like this.

Designed with global track designer 360 Karting, Kokomo GP spans approximately 1,125 feet with multiple elevation changes, elevated racing sections, sweeping turns and modern lighting effects. It's built to thrill competitive racers while welcoming first-time drivers, families, teens, friends and coworkers out for a night of fun.

The track is complete, the karts are here and the starting line is officially open. Before welcoming the first guests, the Kokomo Joe's team put in the work on setup, inspection, staff training and friends-and-family test laps, so every racer receives a great experience from their very first lap.

The opening caps a big stretch for the business. In 2025, Kokomo Joe's received the St. Peters Small Business Award for its community involvement, from fundraising partnerships with local schools and nonprofits to support for youth organizations, free team celebrations and pet adoption events. The celebration ahead is built with that same community in mind, highlighted by a three-day Grand Opening Weekend Nov. 20–22 with a live radio remote, racer giveaways and raffle prizes.

“Kokomo Joe’s is our life, and we’ve built tracks before, but never anything like this,” said Angel and Joe Johnson, owners of Kokomo Joe’s Family Fun Center. “For a small, family-owned business, this is the biggest thing we’ve ever done, and we couldn’t have done it without our family, our staff and this community behind us. We put everything we’ve learned into this track, from years of running our business to countless weekends cheering on our boys at the races. Whether it’s your first lap or your hundredth, we built this for you. Come race with us.”

Kokomo GP Now Open for Racing

Kokomo GP is open now for walk-in racing. Visit KJFun.com/activities/go-karts for pricing, age and height requirements and hours.

A Special Thank You

The Johnson family wants to extend a heartfelt thank you to the people who turned this vision into a real racetrack. General contractor Cissell Mueller brought the project to life with hard work, care and attention to every detail, from the first day of construction to the final walkthrough. The karting manufacturing team traveled all the way from Europe to build the track and make sure every turn, elevation change and inch of it was up to their exacting standards. Both teams were top notch from start to finish. Their dedication was second to none, and their craftsmanship is unmatched. Every guest who takes a lap on this track will feel the pride they put into it.

Grand Opening Weekend — Nov. 20–22

The real party is Grand Opening Weekend, and everyone is invited. Families, friends, neighbors and racers of every level are welcome to celebrate Kokomo GP with three days packed with racing, prizes and specials:

- **Friday, Nov. 20 (starting at 6 p.m.):** The weekend kicks off with grand opening food and drink specials. The first 100 racers receive Kokomo Joe’s karting merchandise, and every race earns a raffle ticket for Saturday’s prize drawing.
- **Saturday, Nov. 21 (11 a.m.–3 p.m.):** The main event. Dusty from The Bull will broadcast live on-site from 11 a.m. to 1 p.m., calling race commentary, announcing the fastest racers and drawing raffle winners. Every race earns a raffle ticket, with prizes including merchandise, free races, game cards, free attractions and a grand-prize basket. The first 100 racers again receive free merchandise.
- **Sunday, Nov. 22:** Grand Opening racing continues with the first-100-racers giveaway and food and drink specials.

Guests can also stop by the bar for drink specials all weekend long, including race-themed specialty cocktails.

For updates and announcements, follow Kokomo Joe’s on social media or sign up for go-kart updates here: Kokomo Joe’s Go Kart Updates

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Media are invited to attend Grand Opening Weekend. Melissa can also arrange track footage or interviews. Local content creators and influencers interested in partnership opportunities are also encouraged to reach out to Melissa.

About Kokomo Joe’s Family Fun Center

Family-owned and operated by Angel and Joe Johnson, Kokomo Joe’s Family Fun Center has served the St. Peters community for more than 13 years. The entertainment destination features Kokomo GP, a multi-level indoor go-kart track, 12 modern bowling lanes, 100+ arcade games, a 26-player laser tag arena, five escape rooms, 10 bumper cars, a private karaoke booth and a variety of other attractions for guests of all ages. In 2025, Kokomo Joe’s received the St. Peters Small Business Award in recognition of its commitment to community involvement, employee development, and creating memorable experiences for families throughout St. Charles County and the greater St. Louis region.

Photos and video: Track photos and videos are available at KJFun.com/activities/go-karts

Track designer information: Kokomo Joe’s Family Fun Center designed and built by 360 Karting

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